

# HERBERGER EXPERIENCE

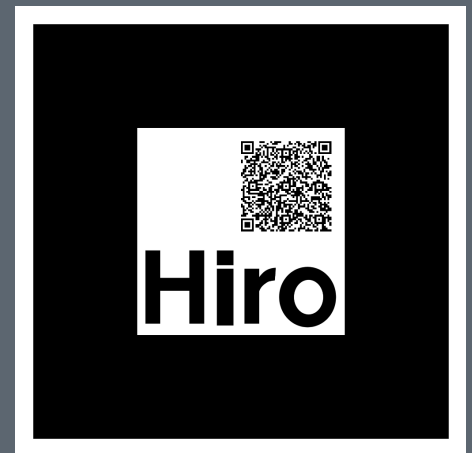
## Augmented Reality Campus Tour

A DIGITAL CULTURE CAPSTONE PROJECT

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So far, there's no *interaction* between browsing webpage to get information and walking through the campus, the buildings, and the facilities.

Introducing a new way to **take a campus tour** at ASU Herberger Institute of Design and the Arts with an Augmented Reality experience.



Scan this.

[tinyurl.com/herbergerexperience](https://tinyurl.com/herbergerexperience)

 @herberger\_exp

You will see these "AR-codes" all around the Herberger area. They were taped in front of the rooms. Scan the QR code, and you will be directed to a webpage. Allow the camera access. Finally, scan the whole AR marker.